

**OPENING KEYNOTE  
ADDRESS**

**YB Dato' Sri Dr Adham  
bin Baba**  
Minister of Health Malaysia  
(TBC)

**SPECIAL ADDRESS**

**YB Datuk Seri Dr Haji  
Dzulkefly bin Ahmad**  
Former Minister of Health  
Malaysia/ Chairman of Selangor's  
New Special Action Council for  
the Control and Prevention of the  
Coronavirus Disease (Covid-19)

**SPECIAL ADDRESS &  
DIALOGUE**

**Tan Sri Dato' Seri  
Dr Noor Hisham bin  
Abdullah**  
Director General of Health  
Malaysia



# MALAYSIAN

# HEALTHCARE

29 JUNE 2021  
BERJAYA TIMES SQUARE  
HOTEL KUALA LUMPUR

# CONFERENCE 2021



Accelerating the  
Transformation  
of Health Systems  
in a Pandemic  
- Challenges &  
Opportunities

The COVID-19 pandemic brought to light the inextricable link between public health and the health of national economies. As it continues to unfold, the pandemic is not merely changing one aspect of health systems. Rather, it is changing their very nature and modus operandi. Shifting healthcare policy, an intensified focus on population health, health information technology, an increased incentive to increase scale and market share, and a growing call to engage patients in their care are creating challenges, that require collaboration and innovation by all.

Malaysia is not an exception to the transformation. While the 2021 national budget shows large cuts across all the healthcare specialties, there are also opportunities available in the construction of new health facilities and the integration of IT in healthcare practices. Despite the budget cuts, managing Non-Communicable Diseases (NCDs) is Malaysia's main priority. Not only it is a necessity to maintain a healthier nation, but also to reduce the

burden on the healthcare budget for a country that provides universal healthcare coverage. Malaysia needs to plan ahead post pandemic to ensure the healthcare system of the country can cater to health for all.

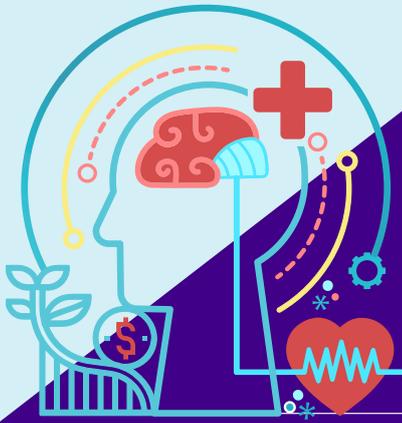
This Malaysian Healthcare Conference 2021 bring together senior executives from hospitals and health systems, suppliers, payers, and venture capitalists along with other entities within the care continuum to discuss how the healthcare industry is changing, and how leaders can drive and implement transformation within their own organizations.

The conference is open for all the professionals working in healthcare industry which includes but not limited to: Healthcare providers, Healthcare professionals, Healthcare Administrators, Physicians, Business Analysts, Data Analyst, Healthcare

Consulting firms, Healthcare head hunters, Healthcare recruiting agencies, Healthcare Investors, Healthcare specialists, Healthcare Workers, Healthcare technology companies, Healthcare Societies /NGO's, Healthcare Organizations, Healthcare Management Specialists, Public Health Professionals, Health Economists, Medical Lab Technicians, Community Health Workers, Primary Care Providers, Social Workers, Foundation Leaders, Direct Service Providers, Policymakers, Researchers, Academicians, Advocates Policy Makers, students and others.

**Join us to gain insight into the strategies used by healthcare business leaders, innovators and influencers to reduce costs, improve outcomes and create new growth and revenue opportunities.**

For further enquiries or registration, please email to [mradihi@kasi.asia](mailto:mradihi@kasi.asia) or [wani@kasi.asia](mailto:wani@kasi.asia)



# Programme

29 JUNE 2021 | BERJAYA TIMES SQUARE HOTEL KUALA LUMPUR

8.00am	Arrival and Registration of Participants	
9.15am	WELCOME ADDRESS BY	Tan Sri Michael Yeoh, President, KSI Strategic Institute for Asia Pacific
9.15am	OPENING KEYNOTE ADDRESS BY	<b>Accelerating the Transformation of Health Systems in a Pandemic – Challenges &amp; Opportunities</b> YB Dato' Sri Dr Adham bin Baba, Minister of Health Malaysia (TBC)
9.55am	Presentation of Mementoes	
10.00am	Networking Break & Morning Refreshments	
10.20am	<b>SESSION ONE</b> <b>What do Health Systems Have to do to Prepare for the Next Pandemic?</b>	If hindsight is 2020 (literally), what would you have done differently to prepare your health system for this crisis and are you actually doing it? What technologies, processes and best practices will remain? Strengthening the chain of pandemic response and resilience will be critical to ensuring health systems are prepared for the next one and that the costly lessons from COVID-19 prepare future decisions.
	SPECIAL ADDRESS BY	YB Datuk Seri Dr Haji Dzulkefly Bin Ahmad, Former Minister of Health Malaysia/ Chairman of Selangor's New Special Action Council for the Control and Prevention of the Coronavirus Disease (Covid-19)
11.45am	<b>SESSION TWO</b> <b>Digital Health Trends: Insights and Predictions for 2021 and beyond</b>	The events of 2020 were a catalyst in accelerating technology-enabled approaches and innovation. This session will provide analysis of current trends and factors impacting the digital health marketplace. Gain insight into the continued acceleration of virtual care, expectations ahead and trends we are seeing from consumer, providers and clients, who are moving to a more comprehensive approach to virtual care adoption and driving the future of health.
1.00pm	Lunch	
2.05pm	INTRODUCTORY REMARKS BY	Tan Sri Michael Yeoh, President, KSI Strategic Institute for Asia Pacific
2.15pm	SPECIAL ADDRESS & DIALOGUE WITH	Tan Sri Dato' Seri Dr Noor Hisham bin Abdullah, Director General of Health Malaysia
3.30pm	<b>SESSION THREE</b> <b>Expanding Private Equity Involvement in Healthcare</b>	Private equity firms making investments in healthcare has increased in recent years. Learn why private equity firms are investing in healthcare, what that means for the future of the private equity landscape in healthcare; what are the potential implications and how to determine the trade-offs and impact of such transactions. On the flip side, how do hospital operators feel about the impact of private equity ownership of hospitals, nursing homes, and physician practices on health care costs, beneficiaries, and clinicians.
4.30pm	<b>SESSION FOUR</b> <b>Mental Health Crisis &amp; Covid-19</b>	Although the COVID-19 crisis is, in the first instance, a physical health crisis, it has the seeds of a major mental health crisis as well, if action is not taken. Good mental health is critical to the functioning of society at the best of times. It must be front and centre of every country's response to and recovery from the COVID-19 pandemic. The mental health and wellbeing of whole societies have been severely impacted by this crisis and are a priority to be addressed urgently. <ul style="list-style-type: none"> <li>• The impact of the pandemic on mental health and mental health crisis</li> <li>• Ensuring people in mental health crisis can access Covid-safe face to face support if they need it</li> <li>• Ensuring access and improving quality of mental health crisis services</li> <li>• The development of new national access standards for mental health crisis services</li> </ul>
5.30pm	End of Conference / Refreshments	

## Notes

- The Organizers reserve the right to alter the content and timing of the Programme in the best interest of the Conference and is not responsible for cancellation due to unforeseen circumstances.
- The Organizer accept no responsibility for statements made orally or in written material distributed by any speaker at the Conference. In addition, the Organizer is not responsible for any copying, republication or redistribution of such statements.
- Copyright © KSI Strategic Institute for Asia Pacific (KSI) 2021. \* All rights reserved.



**About KSI  
Strategic Institute  
for Asia Pacific**

KSI is an independent not-for-profit think tank dedicated to improve socio-economic wellbeing through the development of public policy ideas through research, public interaction, and providing insight. We provide policy advocacy, leadership development and strategic planning to policy makers and members of society.

**KSI's Vision**

KSI is a leading organiser of high level conferences and forums providing platforms for the best minds to meet, interact, discuss issues & trends impacting on business and competitiveness.

To enhance dialogue between Governments, Business and Civil Society in promotion of inclusive and sustainable development.

**The Core Focus area:**

- Economic competitiveness
- Strategic analysis
- Business strategy
- Sustainable Development Goals
- National unity
- Global governance
- E-Commerce
- Human Capital
- Intellectual Capital
- Social Capital

---

**KINGSLEY ADVISORY &  
STRATEGIC INITIATIVES SDN BHD** 201701042561 (1256734-T)

A-07-09, Plaza Mont Kiara, 2, Jalan Kiara, Mont Kiara  
50480 Kuala Lumpur, Malaysia

**Website** [www.kasi.asia](http://www.kasi.asia)

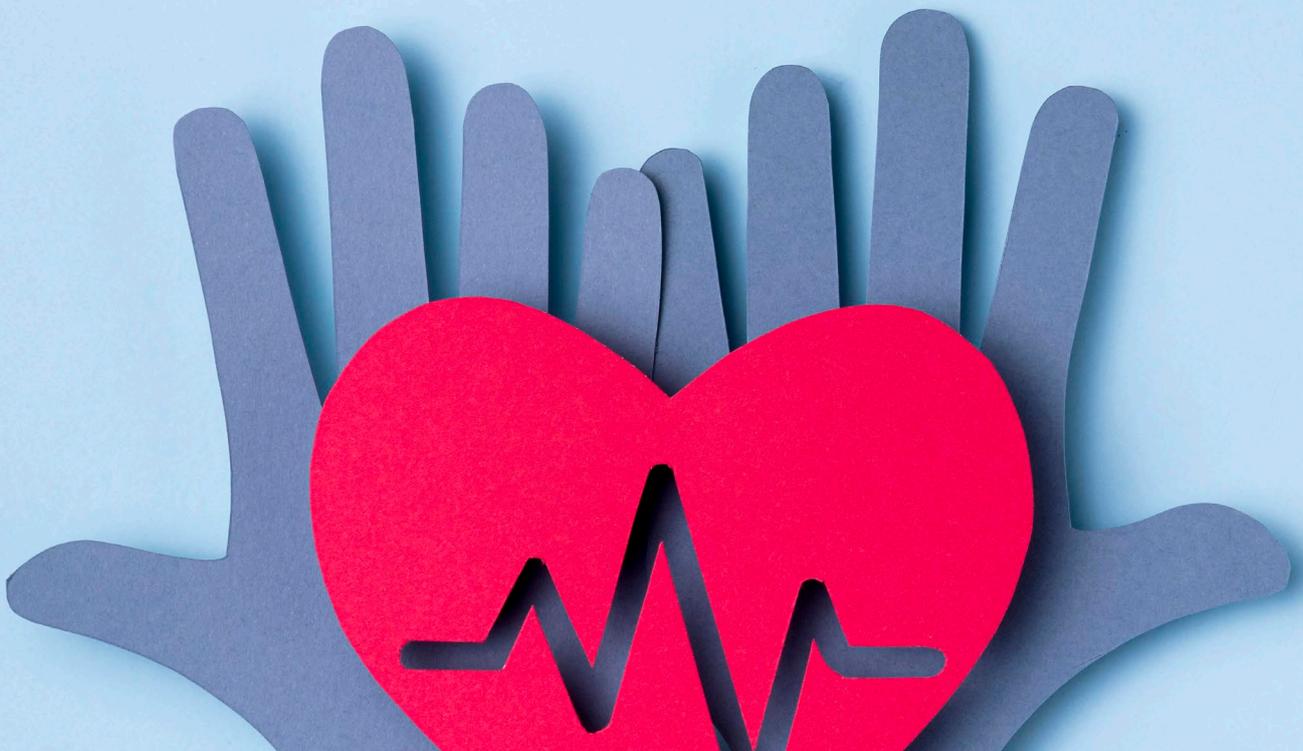
**LinkedIn** [www.linkedin.com/company/ksinstitute](http://www.linkedin.com/company/ksinstitute)

**Facebook** [www.facebook.com/ksinsti](http://www.facebook.com/ksinsti)

**Twitter** [www.twitter.com/KSIInsti](http://www.twitter.com/KSIInsti)

**Instagram** [www.instagram.com/kingsleyinst](http://www.instagram.com/kingsleyinst)

**Enquiry** [info@kasi.asia](mailto:info@kasi.asia)



# PARTICIPANT REGISTRATION FORM

29 JUNE 2021  
BERJAYA TIMES SQUARE HOTEL  
KUALA LUMPUR



**MALAYSIAN  
HEALTHCARE  
CONFERENCE  
2021**

Please fill in **BLOCK** letters and print with **BLACK INK**. One form per person.

Yes! I would like to attend The Malaysian Healthcare Conference 2021.  
Please make a reservation for the following:

## PERSONAL DETAILS

Name:

Organisation:

Designation:

Address:

Office Number:

Mobile Number:

Email:

Fax:

## REGISTRATION FEE

**PRICE PER PAX** (Please tick ( ✓ ) your choice)

<input type="checkbox"/> Registration Fee	RM900 (Pricing listed inclusive of 6% SST)
<input type="checkbox"/> Government/Public Sector	RM750 (Pricing listed inclusive of 6% SST)
<input type="checkbox"/> Group of 2 or more	RM700 (Pricing listed inclusive of 6% SST)
<input type="checkbox"/> Virtual Conference	RM500 (Pricing listed inclusive of 6% SST)

*The registration fee includes conference material, coffee breaks and lunch.*

## FOR THE PUBLIC OR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

**Service tax number** **B16-1903-32000112**

**Effective date** **1 April 2019**

## PAYMENT METHOD

**MODE OF PAYMENT** (Please tick ( ✓ ) your choice)

<input type="checkbox"/> <b>Cheque / Bank Draft</b>	Payment by cheque or bank draft must be made payable to: Kingsley Advisory And Strategic Initiatives Sdn Bhd
<input type="checkbox"/> <b>Bank Transfer</b> (kindly email or fax the payment slip to the Secretariat)	Account Name Kingsley Advisory And Strategic Initiatives Sdn Bhd Bank Name Malayan Banking Berhad Address B-13, Garden Shoppe One City, Jalan USJ 25/1, USJ 25 47650, UEP Subang Jaya, Selangor Darul Ehsan Account Number 518617007256 Swift Code MBBEMYKL

- Registration will only be confirmed when the full payment is received. Please send your payment to the Secretariat at the address above.
- Admittance may be denied upon failure to make full payment

# PARTICIPANT REGISTRATION FORM

29 JUNE 2021  
BERJAYA TIMES SQUARE HOTEL  
KUALA LUMPUR



**MALAYSIAN  
HEALTHCARE  
CONFERENCE  
2021**

Please fill in **BLOCK** letters and print with **BLACK INK**. One form per person.

## CANCELLATION/SUBSTITUTION POLICY

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall be applied as follows.

- a) Written cancellation/ transfer received less than three (3) days from the date of the event:
- A refund (less administrative charge of 20%) will be made
  - Unpaid registrations will also be liable for 20% administrative charges
- b) Written cancellation/no show on the day of the programme:
- No refund will be entertained
  - Unpaid registrations will also be liable for full payment of the registration fee - Partial cancellation is not allowed

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any difference in fees will be charged accordingly.

## BILLING AND APPROVING AUTHORITY INFORMATION

Organisation/Company:

IF DIFFERENT FROM ABOVE:

Name:

Designation:

Department:

Address:

Office Number:

Mobile Number:

Email:

Fax:

Purchase Order # or other reference:

## DATA PROTECTION STATEMENT & PERSONALITY / IMAGE RIGHTS

By filling out the registration form, the participant gives consent that KSI Institute can process the personal information provided, whether now or in the future, may be used, recorded, stored, disclosed or otherwise processed by or on behalf of KSI Institute for the purposes of facilitation and organisation of this or similar conference, research and audit, maintenance of a delegate database for the promotion of this or similar conference, and such ancillary services as may be relevant. This includes the placing of photographs in the KSI Institute's social media platform, in the KSI Institute's newsletter or selecting some for articles on the conference in a journal or newspaper, or in any other web/printed publication.

### DISCLAIMER:

KSI Institute reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arises. KSI Institute also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.

## REGISTRATION

### Contact

Mohd Radhi Puteh

Noor Syazwani Md Amin

### Mobile

+6013 757 2395

+6017 405 0102

### Email the form

mradhi@kasi.asia

wani@kasi.asia

## FOR ENQUIRY

**Kingsley Advisory & Strategic Initiatives Sdn Bhd** 201701042561 (1256734-T)

A-07-09, Plaza Mont Kiara, 2, Jalan Kiara, Mont Kiara, 50480 Kuala Lumpur, Malaysia  
T: +603 6419 9698 F: +603 6419 9683 E: info@kasi.asia