

# THE 6<sup>TH</sup> ASIA ECONOMIC & ENTREPRENEURSHIP SUMMIT

*“Powering & Future Proof  
Asia in the New Multipolar  
World”*

27<sup>th</sup> July 2023

Royale Chulan Kuala Lumpur, Malaysia

Organized by:



Co-Organized by:



# About KSI Strategic Institute for Asia Pacific (KSI)

KSI is an independent not-for-profit think tank dedicated to improve socio-economic wellbeing through the development of public policy ideas, research, public interaction, and strategic insight. We provide policy advocacy, leadership development and strategic planning to policy makers and business leaders.

We are the leading curator of impactful and innovative highlevel conferences and forums, providing platforms for the best minds to meet, interact, discuss issues and trends impacting on business and competitiveness.

## OUR VISION

To enhance dialogue between Governments, Business and Civil Society in promotion of inclusive and sustainable development.

## CORE FOCUS AREAS

- Economic Competitiveness
- Strategic Analysis
- Business Strategy
- Sustainable Development Goals
- National Unity
- Global Governance
- E-Commerce
- Human Capital
- Intellectual Capital
- Social Capital

For more information, please visit: <https://kasi.asia>

## About the Pacific Basin Economic Council (PBEC)

Established in 1967, the Pacific Basin Economic Council (PBEC) was set up to be a bridge between Government and business; to bring attention to the opportunities and potential of an emerging Asia that sought the same prosperity and growth accorded to a post-war Europe and the US.

For more information, please visit: [www.pbec.org](http://www.pbec.org)

## About the ASEAN Economic Club (AEC)

The ASEAN Economic Club was launched on 12 September 2022 by Samdech Techo Hun Sen, Prime Minister of the Kingdom of Cambodia. The objectives of the AEC are to:

- promote ASEAN regional economic cooperation through forums, roundtables and policy papers,
- connect key stakeholders in ASEAN specifically between governments, the private sector, think tanks and the academic community,
- accelerate green growth, digital transformation and sustainable development,
- encourage women and youth economic empowerment and participation,
- channel foreign investments into ASEAN and drive inclusive economic growth.

For more information, please visit:

<https://aseaneconomicclub.org>

## About the China Daily Asia Pacific

China Daily cover 41 million readers and users worldwide through diversified platforms, including newspaper, website, mobile and social media. The newspaper has a circulation of 900,000, out of which 600,000 copies are sold overseas. The daily page view of China Daily's website is 52 million, which more than 6 million users worldwide have downloaded its apps. China Watch, published by China Daily and inserted with international newspapers including The Washington Post, The Wall Street Journal, Daily Telegraph, Le Figaro, The Globe and Mail, and The Nation, has a circulation of 4 million every month, reaching mainstream readers in America, Europe and Asia.

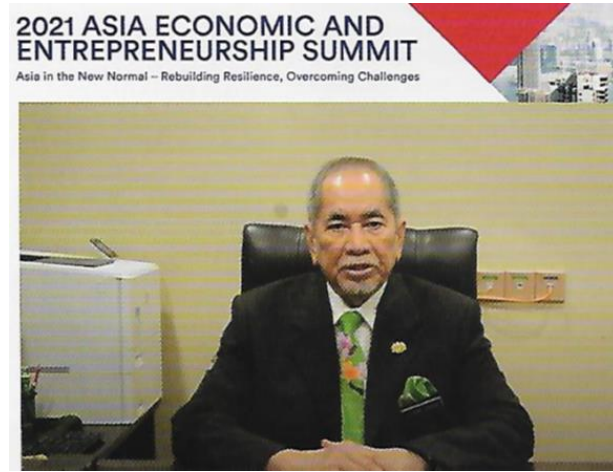
For more information, please visit: <http://www.cdroundtable.com>

# About The Summit

The Asia Economic & Entrepreneurship Summit is held annually to discuss the strategic challenges facing Asia. It brings together Government, Business and Thought Leaders for exchange of views and to share insights. This year the theme we have chosen is "Powering & Future Proof Asia" as Asia needs a great reset amidst growing geopolitical tensions and geostrategic challenges. Asia faces an increasingly uncertain and dangerous world. With a shift towards a multipolar world, Asia also needs to promote closer collaboration and partnership between Government and Business to accelerate sustainability and economic resilience. The pivot towards digitalization and green growth is another strategic challenge facing Asia. Yet this pivot opens up new opportunities.



# PHOTOS FROM PAST AEES



# MORE PHOTOS





# Overview of the Programme

Time	Proposed Agenda
8.30 am – 9.15 am	Arrival and Registration of Participants
9.15 am – 10.15 am	<p><b>OPENING CEREMONY</b></p> <p><b>WELCOMING SPEECHES:</b> <b>Tan Sri Michael Yeoh</b>, President, KSI Strategic Institute for Asia Pacific (KSI) / Chairman, ASEAN Economic Club (AEC)</p> <p><b>Mr Zhou Li</b> Publisher and Editor-in-Chief, China Daily Asia Pacific</p> <p><b>Mr Andrew Weir</b> Chairman, Pacific Basin Economic Council</p> <p><b>SPECIAL ADDRESS:</b> <b>Mr Kaveh Zahedi</b> UN ESCAP / Deputy Executive Secretary on Asia Pacific Green Deal</p> <p><b>OPENING KEYNOTE ADDRESS:</b> <b>The Hon. Datuk Arthur Joseph Kurup**</b> Deputy Minister of Science, Technology and Innovation, Malaysia</p>
10.15 am – 10.45 am	Morning Refreshments

# Overview of the Programme

Time	Proposed Agenda
10.45 am – 12.00 pm	<p><b>The Green Reset: Future Ready Asia – Addressing Geostrategic and Global Political Challenges and Shifts to Digital, Green and Innovation Led Growth</b></p> <p>The US-China Trade &amp; Tech war and the Ukraine war causes global uncertainties on an unprecedented scale. Rising inflation, cost of living, interest rates and energy prices create economic uncertainties and vulnerabilities. How will these impact on Asia? How will the pivot to green growth and digital economy contribute to future growth and prosperity?</p>
12.00 pm – 1.00 pm	<p><b>Entrepreneurial and Business Leadership for a New Era</b></p> <p>What kind of leadership do entrepreneurs and business leaders tend to navigate an increasingly VUCA world? How can entrepreneurs seize new opportunities? What are key success factors in a multipolar business world? How to nurture young entrepreneurs and emerging business leaders? How can business leaders advance sustainability?</p>
1.00 pm – 2.30 pm	<p><b>Lunch and SPECIAL LUNCHEON ADDRESS &amp; AWARDS PRESENTATION CEREMONY:</b></p> <p><u>Proposed Speaker:</u> <b>The Hon. Dato Sri Alexander Nanta Linggi**</b> Minister of Works, Malaysia</p> <p><b>Presentation of Asia Pacific Excellent Entrepreneurs Awards</b></p>
2.30 pm	End of Summit / Business Networking

THANK YOU

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