



National Seminar on
**PROMOTING NATIONAL UNITY AND NATION BUILDING THROUGH BUSINESS
 AND ENTREPRENEURSHIP**
12th October 2023 ❖ Corus Hotel Kuala Lumpur

*(Organized by KSI Strategic Institute for Asia Pacific,
 Economic Club of Kuala Lumpur (ECKL) and FGBMF Malaysia)*

ABOUT THE SEMINAR

National Unity is key to ensuring continued peace, stability and prosperity. Without national unity the country will be divisive and unstable and this will impact economic development and the social well-being of the people.

There are many ways to promote and strengthen Unity in our multi-racial nation. Celebrating our diversity, respecting different faiths, tolerance and mutual respect and goodwill towards all will also contribute to national unity. National Unity can also be enhanced through sports and youth activities. Likewise, business, particularly multi-racial business with shareholders and employees from various ethnic community can also strengthen national unity and help in nation building. The multi-racial business partnerships with sharing of risks and rewards will bring business owners and leaders closer together. At the same time companies and enterprises with owners, shareholders and managers from Peninsular Malaysia, Sabah and Sarawak can also strengthen National Integration. Entrepreneurs from all ethnic groups can strengthen nation building and enhance corporate social responsibility programmes in nation building.

Recently the Prime Minister has spoken out against “Ali-Baba” type of business collaboration as such practises with “sleeping” partners do not augur well for genuine business collaboration. What we would need are entrepreneurs and business leaders from different communities who would build and develop genuine multi-racial business partnerships to strengthen national unity and integration.

Towards this end FGB Malaysia and KSI Strategic Institute for Asia Pacific will be organizing a National Seminar on “**Promoting National Unity and Nation Building through Business and Entrepreneurship**”. This apt and timely Seminar will discuss the strategic importance of building and developing genuine multi-racial businesses in Malaysia. The unique ethnic composition of Malaysia can result in business growth and diversification in key markets like China, India, the Middle East and Indonesia through multi-racial business alliances.

At the Seminar, Special Awards will also be presented for Business Excellence especially in Celebrating successful multi-racial business partnerships as well as CSR Leadership Awards to recognise leading entrepreneurs and companies for their contributions to Corporate Social Responsibility (CSR).

PROGRAMME

(Venue: Seminar Proceedings will be at Ballroom, Level 1)

8.15am – 9.10am : Arrival & registration of participants and Morning Refreshments

OPENING PROGRAMME

9.15am – 10.00am : **WELCOME SPEECHES** by:-

- **Datuk Seri Mohamed Iqbal Rawther**
Chairman, Economic Club of Kuala Lumpur (ECKL)
Deputy Chairman, KSI Strategic Institute for Asia Pacific
- **Mr. H.H. Fong**
National President, FGBMF Malaysia

OFFICIAL OPENING by:-

YB Senator Tan Sri Dato Sri Dr. Haji Wan Junaidi bin Tuanku Jaafar

President of the Senate, Parliament House Malaysia and
Former Minister of Entrepreneur & Cooperatives Development,
Malaysia

Presentation of Mementoes & Photography

10.00am – 11.15am : **Session 1: “Role of Business Leaders and Entrepreneurs in Nation Building and Enhancing National Unity & Integration”**

Speakers: -

- **Dato’ Dr. Vaseehar Hassan Abdul Razack**
Executive Vice Chairman, KSI Strategic Institute for Asia Pacific /
Director, Bank Rakyat
- **Dato Ir. Janang Anak Bungsu**
Managing Director, Konsortium Bumi Consultants & Services
Sdn Bhd
- **Sr. Samuel Tan**
Executive Director, KGV International Property Consultancy
Sdn Bhd (Johor)
- **Mr. Chin Chee Seong**
National Secretary-General, SME Association of Malaysia
- **Dato’ Mohd Radzi Latiff**
Honorary Secretary, Economic Club Kuala Lumpur
- **Prof. Major (H) Dato’ Dr. Engr. Chin Yew Sin, JP**
Advisor for Asia-Pacific Region, Global One Belt One Road
Association, Thailand

Moderator: -

- **Datuk Seri Mohamed Iqbal Rawther**
Chairman, Economic Club of Kuala Lumpur (ECKL)
Deputy Chairman, KSI Strategic Institute for Asia Pacific

11.15am – 12.15pm : **Session 2: “CSR and SDG Leadership – Contributing to the wider Community, what more can we do?”**

Speakers: -

- **Dato’ Dr Hartini Zainuddin**
Founder, Yayasan Chow Kit
- **Dr. Haji Mazlan Bin Haji Ahmad**
Executive Chairman, Richwood Ventures Berhad
- **Dr. Teo Lee Ken**
Policy & Research Officer, APPGM-SDG
- **Mr. Syed Sadiq Obaidi Albar**
Co-Founder, Projek57
- **Mr. Satyanarayana J.V.V**
Founder & Group Managing Director, SVL Group of companies
& Managing Director, Green lubes Malaysia Sdn. Bhd

Moderator: -

- **Ms. Lavanya Rama Iyer**
Director - Policy and Climate Change, WWF Malaysia

12.15pm – 12.30pm : Business Networking

SPECIAL AWARDS CEREMONY

12.30pm : Arrival of **GUEST-OF-HONOUR**
T.Y.T. Tun Seri Setia (Dr) Haji Mohd Ali bin Mohd Rustam
Yang di-Pertua Negeri Melaka

12.45pm : **INTRODUCTORY SPEECH** by: -
Tan Sri Michael Yeoh
President, KSI Strategic Institute for Asia Pacific

12.55pm : **SPECIAL KEYNOTE ADDRESS** by:-
“Strengthening National Unity & Integration Through Business Partnerships”
YB Datuk Aaron Ago Dagang
Minister of National Unity Malaysia

1.15pm : Lunch

2.00pm : **Presentation of **Special Business Excellence CSR Awards** as well as **Nation Building Leadership Awards** by: -**
T.Y.T. Tun Seri Setia (Dr) Haji Mohd Ali bin Mohd Rustam
Yang di-Pertua Negeri Melaka

2.30pm : Presentation of Mementoes & Photography

2.40pm : End of Seminar

Notes:

- The Organisers reserve the right to alter the content and timing of the programme in the best interest of the Seminar and are not responsible for cancellations due to unforeseen circumstances.
- The Organisers accept no responsibility for statements made orally or in written material distributed by any speaker at the Seminar. In addition, the Organisers are not responsible for any copying, republication, or redistributions of such statements.
- Copyright © KSI Strategic Institute for Asia Pacific 2023. © All rights reserved.