

THE MALAYSIAN HEALTH AND WELLNESS SUMMIT 2024

Organized by

KSI
STRATEGIC INSTITUTE
FOR ASIA PACIFIC

OPENING KEYNOTE ADDRESS

**YB Datuk Seri
Dr. Haji Dzulkefly Ahmad**
Minister of Health, Malaysia

Empowering Health
and Wellness in Malaysia:
Innovating for Equity
and Access

**27
AUG
2024**

Berjaya Times Square
Hotel, Kuala Lumpur



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Berjaya Times
Square Hotel,
Kuala Lumpur

The Malaysian Health and Wellness Conference is a premier event designed to address the pressing issues and challenges facing the Malaysian healthcare sector. With a focus on Technology and AI in Healthcare, Wellness and Lifestyle, and the overarching theme of Healthcare Equity, the conference aims to bring together industry leaders, healthcare professionals, and policymakers to foster dialogue and share insights.

Objectives of the Conference:

- To provide a platform for discussing the current state and future of healthcare in Malaysia.
- To explore the integration of technology and artificial intelligence in enhancing healthcare delivery.
- To promote wellness and healthy lifestyle choices as integral components of healthcare.
- To strategize on making healthcare accessible and equitable for all Malaysians.

Why Attend?

- **Networking Opportunities:** Connect with healthcare professionals, industry experts, and thought leaders.
- **Insightful Discussions:** Gain valuable insights from the plenary sessions and keynote address on innovative healthcare solutions.
- **Latest Trends:** Learn about the latest trends in healthcare technology, AI applications, and wellness practices.
- **Influence Policy:** Contribute to discussions that could shape healthcare policies and practices in Malaysia.
- **Professional Growth:** Enhance your knowledge and skills to better serve the healthcare needs of the community.

This conference is a must-attend for anyone involved in the healthcare sector, from practitioners to administrators, as well as those interested in the role of technology in health and the importance of wellness in our lives. Join us to be part of the conversation that shapes the future of healthcare in Malaysia.

**For further enquiries,
please email to wani@kasi.asia**



PROGRAMME

27 August 2024
Berjaya Times Square Hotel Kuala Lumpur

8.15am Arrival and Registration of Participants

OPENING CEREMONY

9.15am **WELCOME SPEECH**
Tan Sri Michael Yeoh
President, KSI Strategic Institute for Asia Pacific

9.20am **OPENING KEYNOTE ADDRESS**
The Future of Healthcare in Malaysia: Embracing Challenges and Opportunities
YB Datuk Seri Dr. Haji Dzulkefly Ahmad
Minister of Health, Malaysia

9.50am Presentation of Excellence Awards

10.05am Presentation of Mementoes & Photography

10.10am Morning refreshments / Business Networking

10.30am **PLENARY SESSION 1**
NAVIGATING THE MALAYSIAN HEALTHCARE LANDSCAPE: ISSUES AND CHALLENGES

The panel would focus on a comprehensive discussion of the multifaceted healthcare system in Malaysia. It should aim to uncover the underlying problems that impede the delivery of efficient healthcare services and explore potential solutions to these challenges.

The session will ask the following questions:

- What are the primary barriers to accessing healthcare services in Malaysia, and how can they be overcome?
- How does the distribution of resources affect the quality of healthcare, and what measures can be taken to ensure equitable distribution?
- In what ways can healthcare policies be reformed to better address the needs of the Malaysian population?
- What strategies can be implemented to attract and retain a skilled healthcare workforce in Malaysia?
- How can healthcare providers enhance patient engagement and ensure a patient-centered approach to care?
- What are the most pressing public health issues in Malaysia today, and what are the best practices for their management and prevention?

This panel should serve as a critical platform for stakeholders to voice their concerns, share best practices, and collaborate on actionable strategies to improve the healthcare system in Malaysia. It's an opportunity for meaningful dialogue that could lead to impactful changes in the sector.

11.45am **PLENARY SESSION 2**
INNOVATIONS IN HEALTHCARE: THE ROLE OF TECHNOLOGY AND AI

The plenary session should delve into the transformative impact of technological advancements and artificial intelligence on the healthcare industry. It should highlight how these innovations are reshaping patient care, improving diagnostic accuracy, and streamlining healthcare operations.

Questions to Ask:

- How is AI currently being utilized in the Malaysian healthcare system, and what are the results so far?
- In what ways can healthcare data analytics improve patient outcomes and healthcare delivery?
- What are the challenges and opportunities presented by telemedicine, especially in the context of Malaysia?
- How have robotic-assisted surgeries evolved, and what does this mean for the future of surgical procedures?
- What role do wearable technologies play in preventive healthcare, and how can they be integrated into everyday life?
- What are the ethical considerations of using AI in healthcare, and how can we ensure patient privacy and data security?

This session should serve as a thought-provoking discussion that not only showcases the potential of technology and AI in healthcare but also encourages critical thinking about the implementation and implications of such innovations in the Malaysian context. It's an opportunity to explore the cutting edge of healthcare technology and its potential to revolutionize the industry.

PROGRAMME

1.00pm Lunch

2.15pm **PLENARY SESSION 3**
WELLNESS AND LIFESTYLE: CULTIVATING A CULTURE OF HEALTH THROUGH BUSINESS AND HEALTH TOURISM

The intersection of wellness, lifestyle, and business is increasingly recognized as a pivotal area for growth and investment. This session will explore the burgeoning field of health tourism and its integration into corporate wellness strategies, highlighting the economic and health benefits for businesses and individuals alike.

Questions to Ask:

- What are the measurable benefits of health tourism initiatives for businesses, and how can they be maximized?
- How can corporate health retreats serve as a strategic investment in employee well-being and company performance?
- In what ways can health tourism providers and businesses form mutually beneficial partnerships?
- What are the challenges and opportunities in integrating health tourism into corporate wellness strategies?
- How can policy and regulation be shaped to support the health tourism industry and its stakeholders?

This session is designed to provide actionable insights into how health tourism can be a key component of a business-centric approach to wellness and lifestyle. It will serve as a platform for dialogue among industry leaders, health tourism providers, and businesses looking to innovate in the realm of employee health and well-being.

SPECIAL ADDRESS PROGRAMME

3.30pm **INTRODUCTORY REMARKS**

Tan Sri Michael Yeoh

President, KSI Strategic Institute for Asia Pacific

SPECIAL ADDRESS

Embracing Holistic Well-being: Integrating Mental, Physical and Social Health for a Sustainable Future

4.00pm **PLENARY SESSION 4**
HEALTHCARE FOR ALL: ENSURING EQUITY AND ACCESSIBILITY - THE PRIVATE SECTOR'S PIVOTAL ROLE

This session will focus on the critical role the private sector plays in ensuring healthcare equity and accessibility. As disparities in healthcare continue to be a global challenge, the private sector's involvement is essential in bridging the gap and providing innovative solutions to achieve healthcare for all.

Amongst others, it should be discussed:

- What innovative approaches has the private sector taken to make healthcare more accessible and equitable?
- How can the private sector collaborate with public entities to enhance the healthcare ecosystem?
- In what ways can private investments make a significant impact on community health and wellness?
- What role can the private sector play in shaping healthcare policies that promote equity and accessibility?
- How can CSR initiatives be effectively utilized to support healthcare for all?

The session aims to foster a dialogue on the actionable steps the private sector can take to contribute to a more equitable and accessible healthcare system. By leveraging its resources, innovation, and influence, the private sector can play a transformative role in achieving healthcare for all.

5.15pm End of Summit / Afternoon Refreshments

- Notes
- The Organizers reserve the right to alter the content and timing of the Programme in the best interest of the Summit and are not responsible for cancellation due to unforeseen circumstances.
 - The Organizers accept no responsibility for statements made orally or in written material distributed by any speaker at the Summit. In addition, the Organizers are not responsible for any copying, republication, or redistribution of such statements.
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About KSI Strategic Institute for Asia Pacific

KSI is an independent not-for-profit think tank dedicated to improve socio-economic wellbeing through the development of public policy ideas, research, public interaction, and strategic insight. We provide policy advocacy, leadership development and strategic planning to policy makers and business leaders.

We are the leading curator of impactful and innovative high-level conferences and forums, providing platforms for the best minds to meet, interact, discuss issues and trends impacting on business and competitiveness.

Our Vision

To enhance dialogue between Governments, Business and Civil Society in promotion of inclusive and sustainable development.

Core Focus Areas

Economic Competitiveness
Strategic Analysis
Business Strategy
Sustainable Development Goals
National Unity
Global Governance
E-Commerce
Human Capital
Intellectual Capital
Social Capital

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KSI Strategic Institute for
Asia Pacific

PARTICIPANT REGISTRATION FORM

27 AUGUST 2024
BERJAYA TIMES SQUARE HOTEL KUALA LUMPUR

THE
MALAYSIAN
HEALTH AND
WELLNESS
SUMMIT
2024



Please fill in **BLOCK** letters and print with **BLACK INK**. One form per person.

Yes! I would like to attend The Malaysian Health and Wellness Summit 2024.
Please make a reservation for the following:

PERSONAL DETAILS

Name:

Organisation:

Designation:

Address:

Office Number:

Mobile Number:

Email:

Fax:

REGISTRATION FEE

PRICE PER PAX (Please tick (✓) your choice)

- | | |
|--|-------|
| <input type="checkbox"/> Participant | RM950 |
| <input type="checkbox"/> Government | RM800 |
| <input type="checkbox"/> Group of 2 or more | RM850 |
| <input type="checkbox"/> Early Bird (register before 31 July 2024) | RM750 |

All pricing excludes 8% of SST (effective from 1 March 2024).

The registration fee includes conference material, coffee breaks and meals.

FOR THE PUBLIC OR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

Service tax number B16-1903-32000112

Effective date 1 April 2019

PAYMENT METHOD

MODE OF PAYMENT (Please tick (✓) your choice)

- | | |
|---|--|
| <input type="checkbox"/> Cheque / Bank Draft | Payment by cheque or bank draft must be made payable to:
Kingsley Advisory And Strategic Initiatives Sdn Bhd |
| <input type="checkbox"/> Bank Transfer
(kindly email or fax the payment
slip to the Secretariat) | Account Name Kingsley Advisory and Strategic Initiatives Sdn Bhd
Bank Name Malayan Banking Berhad
Address B-13, Garden Shoppe One City, Jalan USJ 25/1, USJ 25
47650, UEP Subang Jaya, Selangor Darul Ehsan
Account Number 518617007256
Swift Code MBBEMYKL |

• Registration will only be confirmed when the full payment is received. Please send your payment to the Secretariat at the address above.
• Admittance may be denied upon failure to make full payment

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BERJAYA TIMES SQUARE HOTEL KUALA LUMPUR



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CANCELLATION/SUBSTITUTION POLICY

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall be applied as follows.

- a) Written cancellation/ transfer received less than three (3) days from the date of the event:
 - A refund (less administrative charge of 20%) will be made
 - Unpaid registrations will also be liable for 20% administrative charges
- b) Written cancellation/no show on the day of the programme:
 - No refund will be entertained
 - Unpaid registrations will also be liable for full payment of the registration fee - Partial cancellation is not allowed
- c) All refunds are also subject to 8% SST

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any difference in fees will be charged accordingly.

BILLING AND APPROVING AUTHORITY INFORMATION

Organisation/Company: _____

IF DIFFERENT FROM ABOVE: _____

Name: _____

Designation: _____ Department: _____

Address: _____

Office Number: _____ Mobile Number: _____

Email: _____ Fax: _____

Purchase Order # or other reference: _____

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By filling out the registration form, the participant gives consent that KSI Institute can process the personal information provided, whether now or in the future, may be used, recorded, stored, disclosed or otherwise processed by or on behalf of KSI Institute for the purposes of facilitation and organisation of this or similar conference, research and audit, maintenance of a delegate database for the promotion of this or similar conference, and such ancillary services as may be relevant. This includes the placing of photographs in the KSI Institute's social media platform, in the KSI Institute's newsletter or selecting some for articles on the conference in a journal or newspaper, or in any other web/printed publication.

DISCLAIMER:

KSI Institute reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arises. KSI Institute also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.

REGISTRATION

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FOR ENQUIRY

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